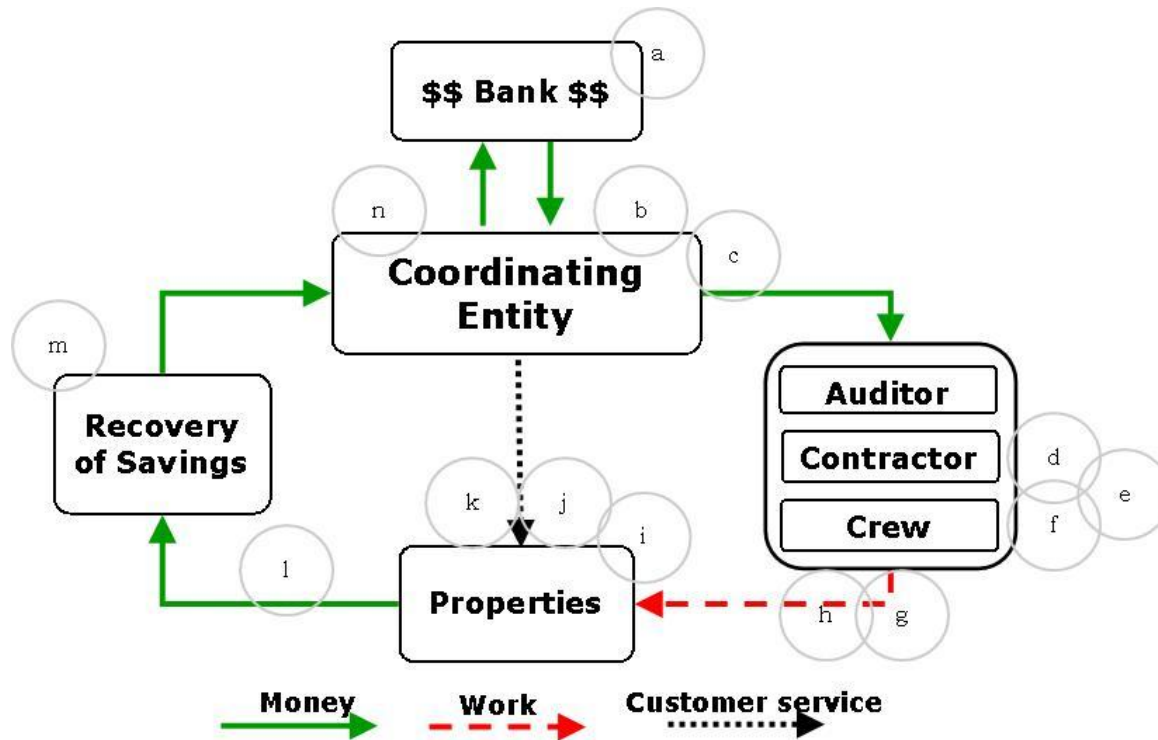


efficiency cities network

Proposed Topics for Future Calls

Model for City-Scale Retrofit



Issues to Address

| | |
|---|---|
| a | Financing |
| b | Establishing the Coordinating Entity(ies) |
| c | Technology and Materials |
| d | Job Training |
| e | Community Access to Jobs |
| f | Working with Unions |
| g | Ensuring Job Quality |
| h | Ensuring Retrofit Quality |
| i | Targeting by Geography and Building Type |
| j | Marketing |
| k | Customer Service/Service Delivery |
| l | Certification of Savings |
| m | Secure Cost-Recovery |
| n | Evaluation and Improvement |

Proposed Topics and Relationship to Model

| TOPIC ORDER | TOPIC | TOPIC DETAIL | ISSUE FROM MODEL |
|-------------|--|--|--|
| 1 | ARRA and other federal money | Programs available, who controls the money and what the money can be used for, timelines and requirements, and how/why it should be leveraged | Financing, <i>a</i> |
| 2 | Private financing | Examples of private investors supporting these models, what private investors need to see, how to set up loan loss reserve funds | Financing, <i>a</i> |
| 3 | Other moneys | Uses of PBF/ or other public money available, structure of muni bonds (private/public work distinction), philanthropic money (PRIs and other uses) | Financing, <i>a</i> |
| 4 | Cost recovery and billing options | Key elements of payback (follow the property) and issues with loans, advantages/disadvantages of city billing vs. utility, and options for different city bills | Secure Cost-Recovery, <i>m</i> |
| 5 | Working with utilities | Interests and fears of private/public utilities, regulatory surround, billing and other possible areas of coordination | Targeting, <i>i</i> ; Marketing, <i>j</i> ; Secure Cost-Recovery, <i>m</i> ; |
| 6 | Workforce training, pathways, and working with labor | Model training programs and curriculum, existing training providers, pre apprenticeship, apprenticeship, connection to trades, and union interests and presence. | Job Training, <i>d</i> ; Community Access to Jobs, <i>e</i> ; Working with Unions, <i>f</i> |
| 7 | Ensuring job quality | Legislating quality, certifying contractors, model programs, contractors' interests | Job Quality, <i>g</i> ; Retrofit Quality, <i>h</i> ; |
| 8 | Ensuring retrofit quality | Certifying contractors/auditors, issues in their different roles and coordination, standards for audits and estimated energy savings, monitoring performance, coordinating purchasing, and applying technology | Technology and Materials, <i>c</i> ; Retrofit Quality, <i>h</i> ; Certification of Savings, <i>l</i> |

Proposed Topics and Relationship to Model (continued)

| TOPIC ORDER | TOPIC | TOPIC DETAIL | ISSUE FROM MODEL |
|-------------|--|---|--|
| 9 | Marketing, targeting, and service delivery for residential properties | Opportunities in residential properties, involving community organizations, neighborhood approaches, model programs, participation rates, advantages/disadvantages in contractor marketing, service delivery models, and customer service | Targeting, <i>i</i> ; Marketing, <i>j</i> ; Customer Service, <i>k</i> |
| 10 | Marketing, targeting, and service delivery for nonresidential properties | Opportunities in nonresidential properties, effective marketing and targeting to those properties, model programs, participation rates, advantages/disadvantages in contractor marketing, service delivery models, and customer service | Targeting, <i>i</i> ; Marketing, <i>j</i> ; Customer Service, <i>k</i> |
| 11 | New opportunities in attribute markets | Existing framework, future framework, how to establish and aggregate savings, who should hold benefits, who else is interested in them | Financing, <i>a</i> |
| 12 | Role of coordinating entity(ies) | Key responsibilities of coordinating entity(ies), possible partnerships, appropriate legal structure | Establishing the Coordinating Entity, <i>b</i> ; Technology and Materials, <i>c</i> ; Certification of Savings, <i>l</i> |
| 13 | Baselines and evaluation | Collecting data for baseline and determining metrics for success | Evaluation and Improvement, <i>n</i> |

Proposed Topics (on a single slide)

| TOPIC ORDER | TOPIC |
|-------------|--|
| 1 | ARRA and other federal money |
| 2 | Private financing |
| 3 | Other moneys |
| 4 | Cost recovery and billing options |
| 5 | Working with utilities |
| 6 | Workforce training, pathways, and working with labor |
| 7 | Ensuring job quality |
| 8 | Ensuring retrofit quality |
| 9 | Marketing, targeting, and service delivery for residential properties |
| 10 | Marketing, targeting, and service delivery for nonresidential properties |
| 11 | New opportunities in attribute markets |
| 12 | Role of coordinating entity(ies) |
| 13 | Baselines and evaluation |