

EFFICIENCY CITIES NETWORK

May 12, 2009

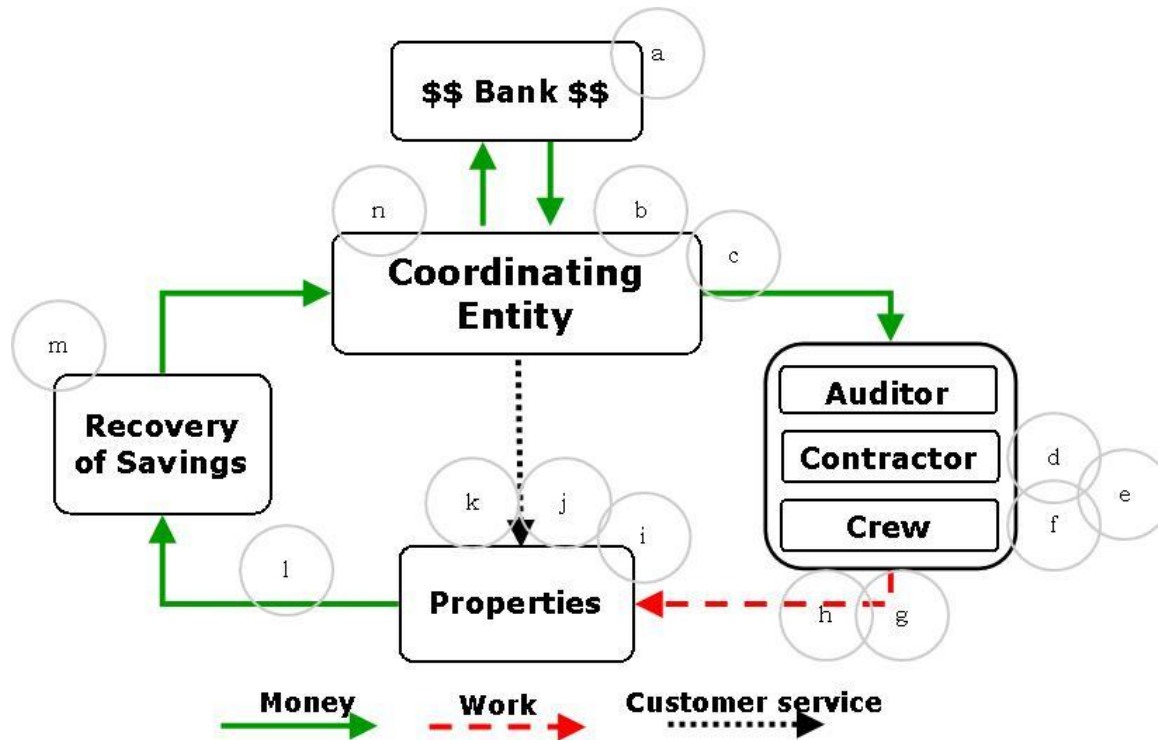
3pm EDT

Project Labor Agreements, Community Benefit
Agreements, Building Career Pathways

Agenda

- Welcome and intro (5 min)
- Presenters (20 min)
 - Dave Sickler, California Construction Academy
 - Kathleen Mulligan-Hansel, Partnership for Working Families & Howard Greenwich, Puget Sound Sage
- Questions and discussion (30 min)
- Next call and other items (5 min)

Model for City-Scale Retrofit



Issues to Address

a	Financing
b	Establishing the Coordinating Entity(ies)
c	Technology and Materials
d	Job Training
e	Community Access to Jobs
f	Working with Unions
g	Ensuring Job Quality
h	Ensuring Retrofit Quality
i	Targeting by Geography and Building Type
j	Marketing
k	Customer Service/Service Delivery
l	Certification of Savings
m	Secure Cost-Recovery
n	Evaluation and Improvement

Proposed Topics and Relationship to Model

TOPIC ORDER	TOPIC	TOPIC DETAIL	ISSUE FROM MODEL
1	ARRA and other federal money	Programs available, who controls the money and what the money can be used for, timelines and requirements, and how/why it should be leveraged	Financing, <i>a</i>
2	Private financing	Examples of private investors supporting these models, what private investors need to see, how to set up loan loss reserve funds	Financing, <i>a</i>
3	Other moneys	Uses of PBF/ or other public money available, structure of muni bonds (private/public work distinction), philanthropic money (PRIs and other uses)	Financing, <i>a</i>
4	Cost recovery and billing options	Key elements of payback (follow the property) and issues with loans, advantages/disadvantages of city billing vs. utility, and options for different city bills	Secure Cost-Recovery, <i>m</i>
5	Working with utilities	Interests and fears of private/public utilities, regulatory surround, billing and other possible areas of coordination	Targeting, <i>i</i> ; Marketing, <i>j</i> ; Secure Cost-Recovery, <i>m</i> ;
6	Workforce training, pathways, and working with labor	Model training programs and curriculum, existing training providers, pre apprenticeship, apprenticeship, connection to trades, and union interests and presence.	Job Training, <i>d</i> ; Community Access to Jobs, <i>e</i> ; Working with Unions, <i>f</i>
7	Ensuring job quality	Legislating quality, certifying contractors, model programs, contractors' interests	Job Quality, <i>g</i> ; Retrofit Quality, <i>h</i> ;
8	Ensuring retrofit quality	Certifying contractors/auditors, issues in their different roles and coordination, standards for audits and estimated energy savings, monitoring performance, coordinating purchasing, and applying technology	Technology and Materials, <i>c</i> ; Retrofit Quality, <i>h</i> ; Certification of Savings, <i>l</i>

Proposed Topics and Relationship to Model (continued)

TOPIC ORDER	TOPIC	TOPIC DETAIL	ISSUE FROM MODEL
9	Marketing, targeting, and service delivery for residential properties	Opportunities in residential properties, involving community organizations, neighborhood approaches, model programs, participation rates, advantages/disadvantages in contractor marketing, service delivery models, and customer service	Targeting, <i>i</i> ; Marketing, <i>j</i> ; Customer Service, <i>k</i>
10	Marketing, targeting, and service delivery for nonresidential properties	Opportunities in nonresidential properties, effective marketing and targeting to those properties, model programs, participation rates, advantages/disadvantages in contractor marketing, service delivery models, and customer service	Targeting, <i>i</i> ; Marketing, <i>j</i> ; Customer Service, <i>k</i>
11	New opportunities in attribute markets	Existing framework, future framework, how to establish and aggregate savings, who should hold benefits, who else is interested in them	Financing, <i>a</i>
12	Role of coordinating entity(ies)	Key responsibilities of coordinating entity(ies), possible partnerships, appropriate legal structure	Establishing the Coordinating Entity, <i>b</i> ; Technology and Materials, <i>c</i> ; Certification of Savings, <i>l</i>
13	Baselines and evaluation	Collecting data for baseline and determining metrics for success	Evaluation and Improvement, <i>n</i>

Proposed Topics (on a single slide)

TOPIC ORDER	TOPIC
1	ARRA and other federal money
2	Private financing
3	Other moneys
4	Cost recovery and billing options
5	Working with utilities
6	Workforce training, pathways, and working with labor
7	Ensuring job quality
8	Ensuring retrofit quality
9	Marketing, targeting, and service delivery for residential properties
10	Marketing, targeting, and service delivery for nonresidential properties
11	New opportunities in attribute markets
12	Role of coordinating entity(ies)
13	Baselines and evaluation

Contact Information

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